

Executive Summary

November 18, 2015 - LIPHIP Steering Committee

In Attendance: Adam Becker, Senior Vice President, Member Services, Healthix, Inc.; Bruce Berlin, MD, Past President, Suffolk County Medical Society; Chris Hendriks, Vice President, Public and External Affairs, Catholic Health Services of Long Island; David Erickson, Manager, Migrant Health Promotion, HRH Care; David Nemirof, Executive Director, Nassau University Medical Center; Janine Logan, Senior Director, Communications & Population Health; Nassau-Suffolk Hospital Council, Inc.; Kevin Dahill, President & CEO, Nassau-Suffolk Hospital Council; Kim Whitehead, Communications Specialist, PHIP, Nassau-Suffolk Hospital Council; Lawrence Eisenstein MD, Health Commissioner, Nassau County Department of Health; Patrick Coonan, Dean, College of Nursing and Public Health; Paula Fries, Chief Operating Officer, Compliance Officer, Association for Mental Health and Wellness; Sarah Ravenhall, Program Manager, PHIP, Nassau-Suffolk Hospital Council; Tavora Buchman, Director, Quality Improvement, Epidemiology & Research, Nassau County Department of Health; Tina Graziose, Wellness Director, YMCA of Long Island

Introduction

The third meeting of the LIPHIP Steering Committee took place on November 17, 2015 at the Nassau-Suffolk Hospital Council, Inc. office in Hauppauge, NY. During this meeting, LIPHIP grant and work plan updates were provided to committee members. Janine Logan introduced Michael Corcoran, PHIP Data Analyst to the committee.

PHIP Grant and Work Plan Update

During the September meeting, the committee requested the development of a Visual Roadmap which would outline the PHIP grant workplan objectives and serve as a guide for meeting deliverable deadlines and support strategic planning discussion. The PHIP Visual Roadmap was approved by the Steering Committee during this meeting.

Collaboration with PPSs and Partners

One component of our role as a Regional PHIP includes partnering with the DSRIP Performing Provider Systems to support their projects. The PHIP team on Long Island has cultivated ongoing partnerships with the Nassau, Queens PPS and Suffolk Care Collaborative Sarah Ravenhall, Program Manager is attending workgroup meetings and coordinating discussion with PPS partners in areas where the PHIP is able to provide support. PHIP staff members are particularly involved in the workgroups relating to Culturally and Linguistically Appropriate Services (CLAS) Standards, Cultural Competency and Health Literacy, workforce, obesity and data.

Several partnerships have emerged from this collaboration:

1. PHIP Staff is working with a team who will be submitting an application to establish a School Based Health Center in Wyandanch. This team requested data sets related to health outcomes in

the target community to support their application which is due in December. An initial report has been sent to Donna Crapanzano, Clinical Assistant Professor at Stony Brook Education.

2. Established a relationship with Josephine Connolly-Schoonen, Chief, Nutrition Division, Stony Brook Medicine who is working in partnership with Western Suffolk BOCES and Sustainable Long Island to manage *Creating Healthy Schools and Communities Program*, grant-funded by the NYS Department of Health. The PHIP will be working to support data needs moving forward.
3. Collaboration with Nassau Queens PPS Cultural Competency Workgroup as they engage in Hot Spotting Efforts. Attending meetings to discuss methodology and potential data sources.
4. In conjunction with both PPSs, we will be hosting a Culturally and Linguistically Appropriate Services train-the-trainer style session for Collaborative member organizations in Q1 2016. Post-session, members will be able to bring back a tailored program to incorporate within their respective organizations.

PHIP will continue to work with the various DSRIP workgroups to identify areas where we can provide meaningful collaboration, streamline responsibilities to avoid duplication of work.

Janine Logan, Senior Director, Communications and Population Health and Adam Becker, Senior Vice President, Healthix, Inc. have discussed plans to partner and engage in data exchange. As a RHIO, Healthix, Inc. has access to integrated data from select providers in this region through the Health Information Exchange. As logistics of this partnership are coordinated, details will be disseminated to Steering Committee members.

Community Engagement

During the September meeting, the committee discussed developing a formalized approach for engaging community partners. The PHIP has obtained lists from NQPPS and SCC of Community Based Organizations who attested to each PPS. With these lists, access to these organizations is our first line of formalized approach. In December, brochures with a cover letter to all organizations will be sent to the organizations who we would like to engage in our initiatives. After the mailing is complete, we will follow up with email, phone call or in-person meeting. To engage Industry Partners, Janine Logan, Senior Director, Communications and Population Health will partner with Michele Gervat, Director of Community Health at the American Heart Association. Michele has a robust, established network of Industry partners that she has offered to share with the Collaborative.

Dr. Lawrence Eisenstein, Health Commissioner, Nassau County Department of Health, reported the PHIP should attend local community events where an existing representation from Long Island CBOs is pre-established.

The Ryan White Planning Council at United Way meets every other month. Presenting and networking at such a venue would be a great way to engage additional partners.

Chris Hendriks, Vice President, Public and External Affairs, feels outreach driven by Collaborative members is the key to engaging Community Based Organizations. Collaborative members have pre-existing, cultivated relationships with community organizations and thus, will be likely to succeed in engaging partners. She will assist Janine Logan in connecting with the right person at the Diocese of Rockville Centre and its vast network of neighborhood churches.

A PHIP Brochure has been developed as a tool, which will supplement outreach and engagement, as we work to expand member diversity. Steering Committee members reviewed and approved the brochure which will be ready in November 2016. However, Dr. Lawrence Eisentein and Tavora Buchman asked for a rewrite of the description of Population Health appearing on page 3. Current copy is too health home focused.

In October, Kim Whitehead, PHIP Communications Specialist, submitted a comprehensive RFP to various website developers. Blue Compass was selected as the vendor who will develop our website. Development is on schedule to soft-launch the website in February 2016.

Data: Wellness Portal and Data Analysis

The Wellness Survey & Portal was developed by the LIHC members *prior* to obtaining PHIP funding through the state. Steering Committee members have been provided a copy of the survey and the criteria used to determine which programs are eligible to participate in use of the survey. Pre and Post-program, a representative, usually student, from the organization will enter data collected from the paper survey into the Portal. This portal was developed by Lisa Benz Scott, Director of Graduate Program in Public Health and Bill Redman, Programmer Analyst at Stony Brook University. Four organizations participated in use of this portal as part of a pilot phase.

Pilot data was downloaded in October 2015. Michael Corcoran, PHIP Data Analyst has been providing analysis of the survey results. His findings reveal statistical significance using T-test analysis with several of the programs. PHIP staff members feel confident that with increased usage of the portal and thus increased data to analyze, we will be able to draw conclusions about the various programs that organizations throughout Long Island are providing to the community. Now that our pilot phase has shown significance in program effectiveness, we are working to recruit and sustain the use of this survey moving forward.

Involvement with LHD and Hospitals to write CHA/CHIP

A CHA/CHIP Brainstorming session took place in October where the PHIP team, LHD and hospital representatives:

- Reviewed CHA/CHIP NY DOH State requirements for 2016-2018.

- Identified roles of contributing parties including: Nassau DOH, Suffolk DOH, Hospitals, CBOS and LIPHIP.
- Developed implementation plans for completion strategy.

Local Health Departments, hospitals and LIPHIP will work collaboratively to engage Community Based Organizations and community members. The LIPHIP staff will take a leadership role in compiling information and writing common copy for the hospital CSPs and county health department CHIPs..

Several strategies were identified to reach these goals:

Strategy 1: Collect primary data from community members and CBOs through utilization of existing Prevention Agenda Survey.

- Prevention Agenda Survey for community members has been finalized.
- Return location will be Nassau-Suffolk Hospital Council Offices in Hauppauge, NY (one centralized location)
- Nassau DOH and Suffolk DOH will begin distribution of surveys ASAP to give us a jump start on our data collection efforts.

Strategy 2: Engage CBOs: LIPHIP will plan a Regional CBO Summit event where focus groups will be led.

- LIPHIP to research and speak with consultants who are skilled in leading focus groups
- There is potential for Academic Partner involvement
- Produce qualitative Analysis

Strategy 3: Evaluation of Successes with CHIP. Utilizing Data from Wellness Survey

Strategic Plan

The Strategic Plan will be ready for Steering Committee Review at next meeting. This document was prepared by the Genius Group, who led Strategic Planning Sessions earlier in the year.

Meeting Dates for Steering Committee

Steering Committee dates have been selected for 2016:

January 27, 2016

March 30, 2016

May 25, 2016

July 27, 2016

September 28, 2016

November 16, 2016